



An open access and online series to learn how to navigate it.

Session 6: **Navigating the Tab on** **“Artistic and Cultural Activations”**

Paula Velásquez (Former Commission)

Karen Arteaga (Rodeemos el Diálogo)

Moderator: María Prada Ramírez (ND)

February 23, 2024



Agenda for Session 6

1. Introduction and Welcome
2. Agenda for Session 6
3. **Tab** *“Artistic and Cultural Activations”*
4. **In Practice** *Exhibition “There Is Future If There Is Truth”*
(Presentation attached)
5. Questions and Answers
6. **Content tree** and main takeaways from the Introductory Session
7. Conclusion and Next Session

HAY FUTURO
SI HAY VERDAD

DE LA
COLOMBIA HERIDA
A LA COLOMBIA
POSIBLE



La Exposición ***Hay Futuro si hay Verdad. De la Colombia herida a la Colombia Posible***, es una propuesta que da continuidad a la estrategia de socialización y pedagogía del Informe Final y el Legado de la Comisión de la Verdad a la sociedad colombiana como aporte al proceso de construcción de paz.

El principal objetivo de esta exposición es la divulgación de las conclusiones de La Comisión sobre los factores que han hecho posible la persistencia del conflicto armado interno por más de seis décadas y sus recomendaciones para la no repetición de la violencia

Momento 1: Introducción de la exposición a través de la instalación de la Convocatoria a la Paz Grande

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La lectura en voz alta del *texto La convocatoria a la Paz Grande* cumple la función de ser la entrada emocional a la exposición. Pone de presente el recorrido hecho por La Comisión desde el cual hace un llamado a todos los colombianos y colombianas a no repetir la guerra y avanzar hacia la reconciliación del país

Momento 2: La Comisión de la Verdad de Colombia

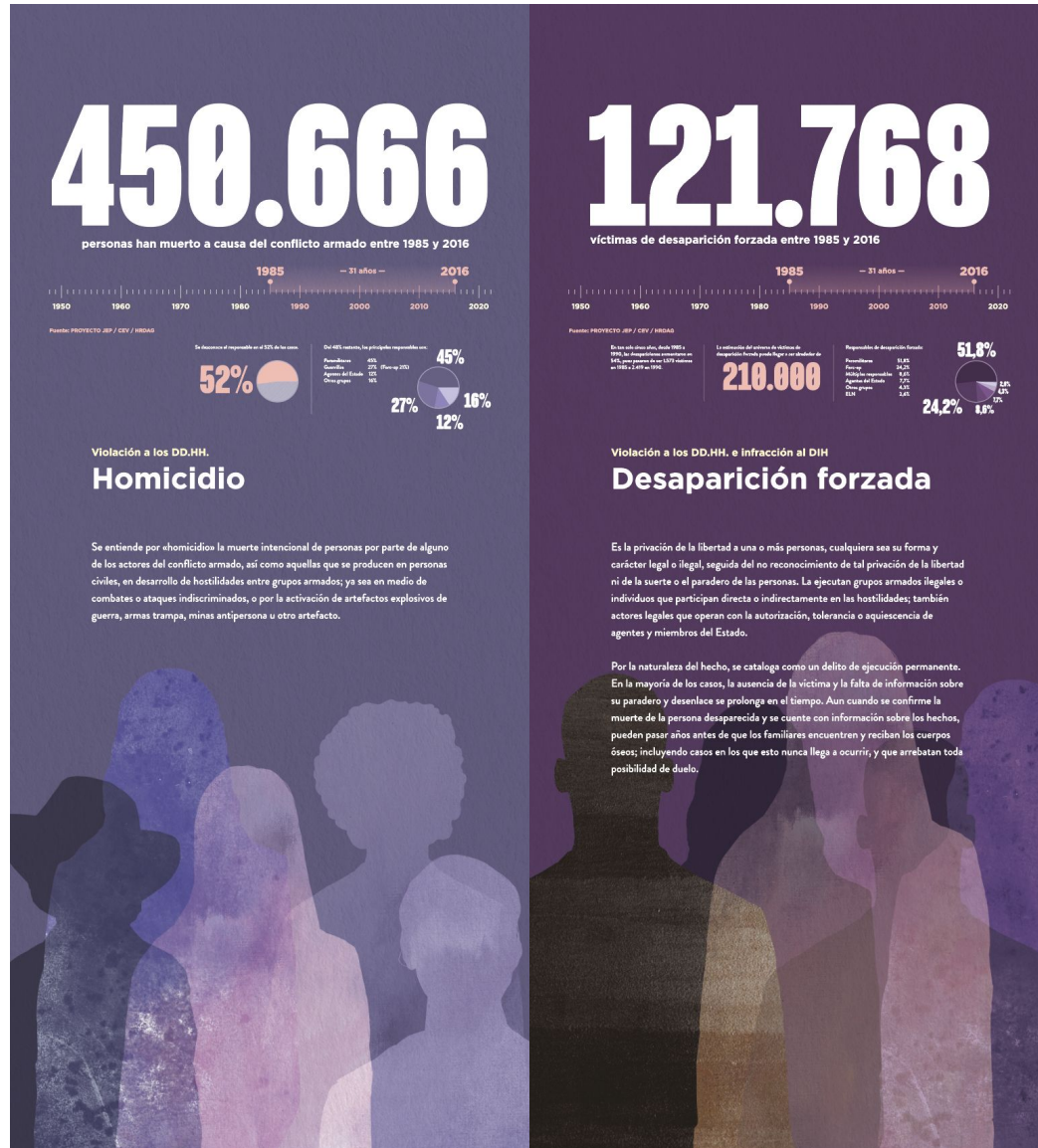
**HAY FUTURO
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A grid of six photographs showing members of the Truth Commission. Each photo is accompanied by a caption. The members are: Carlos Ospina (Presentó renuncia en mayo de 2022), Leyner Palacios, Marta Ruiz, Ángela Salazar (QEPD), Patricia Tobón, and Alejandro Valencia. Below the grid, there are two QR codes and two lines of text: 'Escanee el código QR para conocer en detalle a los comisionados y comisionadas.' and 'Escanee el código QR para conocer más sobre la Justicia Transicional y la Justicia Restaurativa.'

Momento 3: La Colombia herida

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Inteligencia Artificial (IA)

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Momento 4: El Relato histórico

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Momento 5: La Colombia adentro

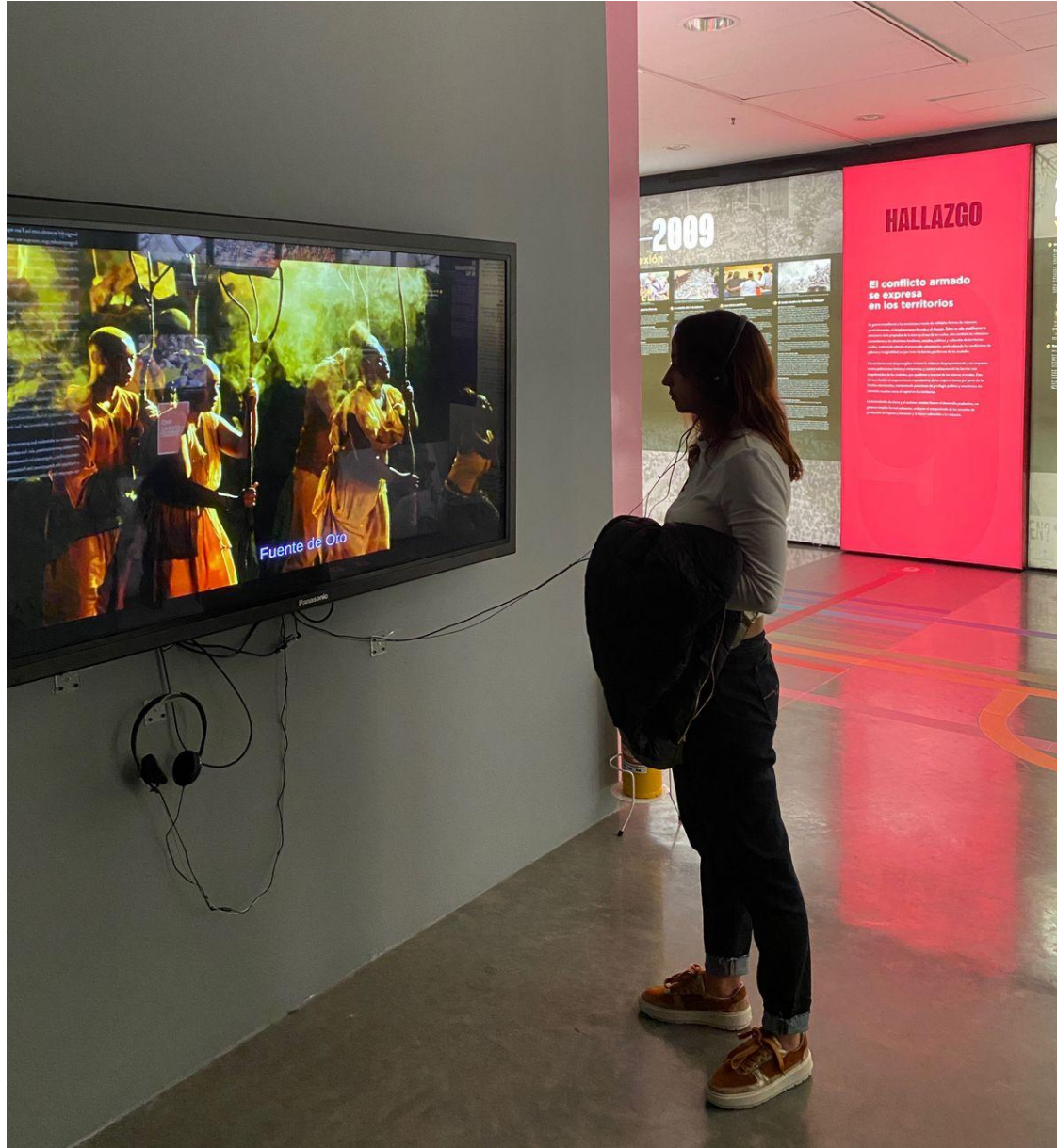
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Momento 6: La Colombia posible

**HAY FUTURO
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**Material de la Transmedia: Pestaña de
Activaciones artísticas y culturales**

- Obra Develaciones
- Canción "Soy Positivo"

**Tablets: uso exclusivo para
navegación de la Transmedia.**

Otros espacios uso de la Transmedia: Centro documentación

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Estación documental: aporta a la consulta a partir de documentos (físicos y virtuales) de casos investigados por la CEV. Además, una estación de IA que permite la consulta activa de los archivos y la Transmedia.

Otros espacios: Plan de activaciones

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**HAY FUTURO
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A LA COLOMBIA POSIBLE

**JUEVES
22**
4:30 p.m.

CINE FORO “SOMOS HISTORIAS”

Recorrido guiado de la exposición
y laboratorio de formación, producción
y difusión de Cine Comunitario.

Invitados:
Nicolás Cuellar y Paola Diaz
Co-Directores de Historias en Kilómetros

CENTRO DE MEMORIA, PAZ Y RECONCILIACIÓN
Carrera 19b # 24 - 82 - Bogotá

Planea tu visita guiada

Aquí



Centro de Memoria, Paz y Reconciliación

Cra. 19b #24 – 86, Bogotá

Horarios

De lunes a viernes de 8:00 a.m. a 5:00 p.m.

Sábados de 10:00 a.m. a 2:00 p.m.

Visitas guiadas todos los días a las 11:00 a.m y a las 3:00 p.m.

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La Exposición estará abierta al público a partir del **martes 13 de febrero hasta el 31 de diciembre del 2024** en el Centro de Memoria, Paz y Reconciliación de Bogotá.

Contará con una **agenda permanente de recorridos guiados**, ejercicios de mediación pedagógica y **plan de activaciones artísticas, culturales y académicas** al alcance de toda la ciudadanía.



CONTACTO:
www.hayfuturosiihayverdad.co

APOYO ESPECIAL
Cooperación alemana para el desarrollo, GIZ,
a través del Programa Consolidación de la Paz en Colombia - ProPaz II



APOYO PARA LA DOTACIÓN, GESTIÓN Y MEDIACIÓN

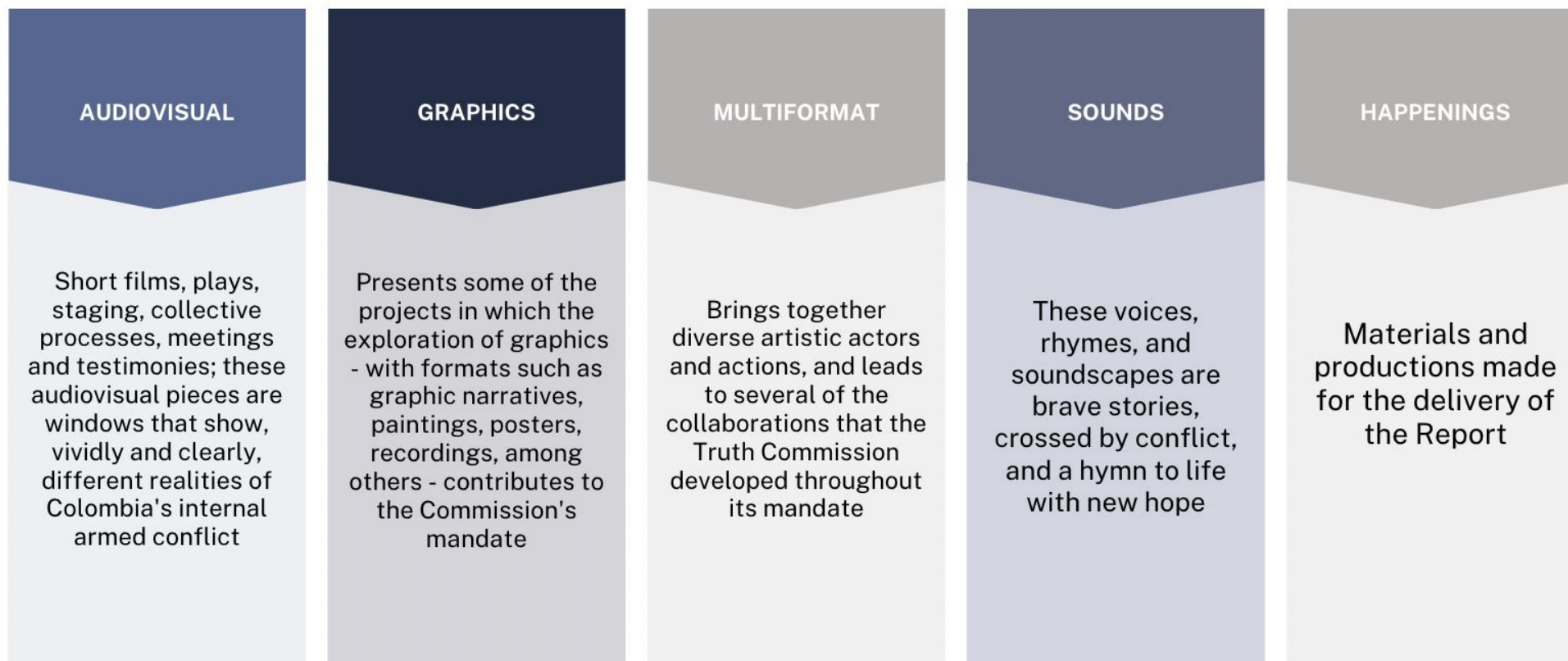


ALIADO ESPECIAL



ARTISTIC AND CULTURAL ACTIVATIONS

Catalog of artistic experiences and stories developed during the Commission's mandate, for use and dissemination



FORMATS



Tool to Report Glitches on the Transmedia Platform

- As part of its agreement of hosting and maintaining the Transmedia Platform over time, the University of Notre Dame's [Legacy Project](https://go.nd.edu/LPInformeUnProblema) has created a form to receive reports of glitches that appear in the Transmedia Platform:

<https://go.nd.edu/LPInformeUnProblema>

- Please use and help us disseminate the form to follow up, correct, and ensure the best possible performance of the platform over time.

The Call for a Great Peace (Session 1)

From pain and hope, a message for the future, thinking of non-repetition for Colombia. That is the message that the victims left the Commission: no more violence!

"Where's Your Brother?"

- Download the Call for a Great Peace [here](#) (English).
- Watch the public ceremony of the Call for a Great Peace [here](#) (Spanish).

WHY A TRANSMEDIA PLATFORM? (Session 1)

- The Transmedia (TM) is a storytelling medium that corresponds to this historic moment: history can no longer depend on the interpretation of "specialists" but on the multiple voices/experiences of those who lived the experience directly.
- The truth is built not only from research, but also from lived stories.
- The TM is a platform of voices that opens debate and conversations.
- The TM allows, through many means, to expand lived stories and circulate it.
- The Commission envisioned a Legacy Strategy and the TM is a fundamental part of it.

WHAT IS THE TRUTH COMMISSION'S TRANSMEDIA PLATFORM? (Session 1)

- This TM articulates a "story"- based on the research and public dialogue promoted by the Commission-and takes it public, through digital means, to a country that is often not familiar with its diversity.
- The TM is an experience - it is not fixed content - it is an exercise of profound exploration. In each step of navigating the TM, there is an exercise of clarification. And in the final step you will always find the victims: the ones to whom the Commission committed itself to.
- The TM is a peace project. It aims to help overcome prejudices that we have had in this country's horrific history.
- The TM recalls that in Colombia we were not only war, we were also love, we were resistance, we were creativity, we were solidarity.
- The TM does not seek to lecture, but to touch the audience. It is about having a relationship with the characters that are presented (elaborated from real stories). We want the audience to understand that the connection with the life of the other was our mission.
- The TM allows the audience to be emotionally engaged because they will find testimonies of real people.
- The TM is a public good - its contents belong to the country. The idea of the TM is that its contents can be downloaded to be used throughout the country and in other media: community radio stations, classrooms, etc. In a country that is largely offline, the TM seeks to ensure that everyone can have the same experiences, regardless of where they live, by downloading its contents.

WHY SO MANY DIFFERENT MEDIA FORMATS?

(Session 1)

- To develop the TM, the Commission needed to understand the social, narrative, visual, and sensory dynamics of the people in each region.
- Uniting the story: the challenge was not to leave pieces of stories told separately. Yes, there are different elements and different narrative formats found in each component, as they correspond to different life stories. But they are all part of the same country. For these reasons, the visual graphic design on the TM brings these stories together.
- The formats are part of the conclusion. They are part of the Commission's view of the truth (for example, a spiral to tell the Historic Narrative tab).
- The TM coined the story to take it to very different users and audiences: this inspired the visual, conceptual, and technical aspects. All with an emphasis on non-repetition.
- The TM is not made with templates. Each piece is elaborated uniquely, from scratch and separately, thinking about the different users and especially targeting audiences new generations of peace and non-repetition (children and adolescents).

Thank you!

Next session - Friday, March 1

Session 6: Feedback survey

We invite you to share your feedback on this session.

bit.ly/3OfJHhz

-> Link in the chat, which will also be sent via email.

Session 7: Registration

<https://go.nd.edu/PlataformaTransmedia>

**Navigating the tabs on
Pedagogy, Media, and
Documentaries**

